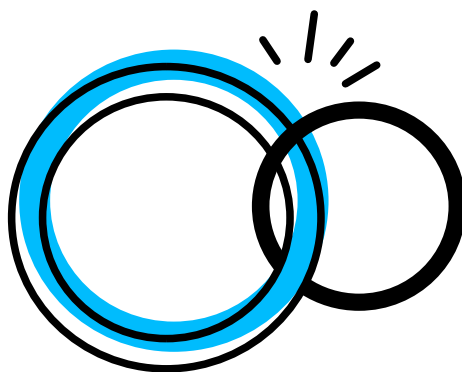




TOGETHER

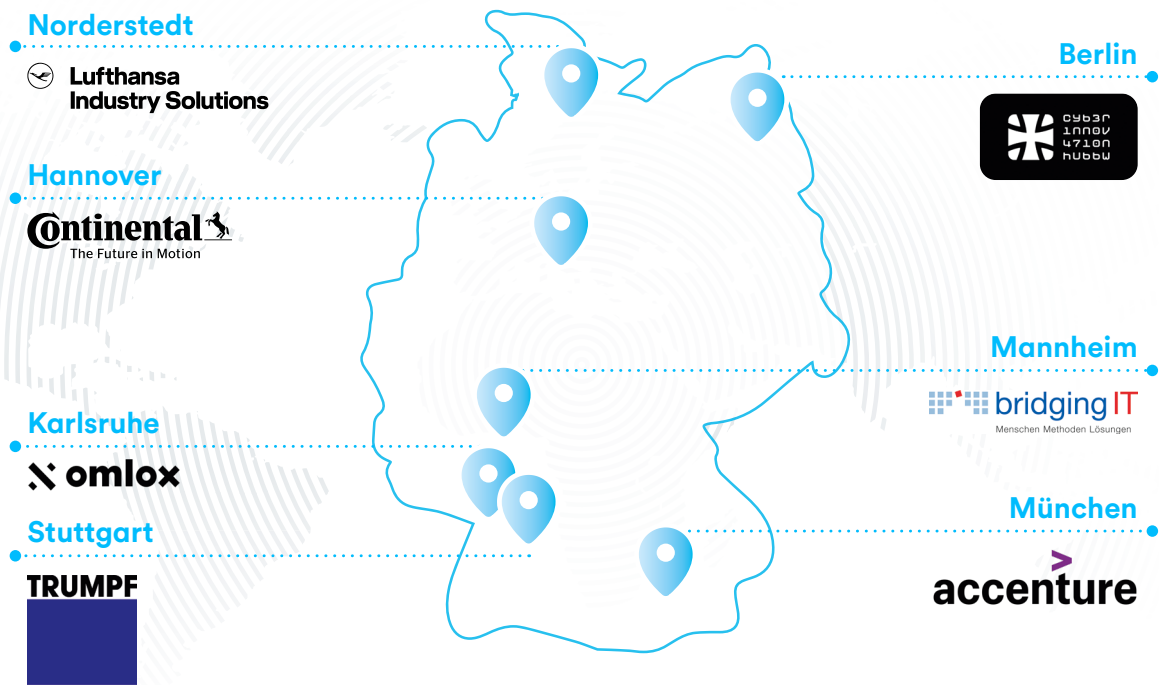
& strong for **success**

Reseller | White Label | Solution | Affiliate

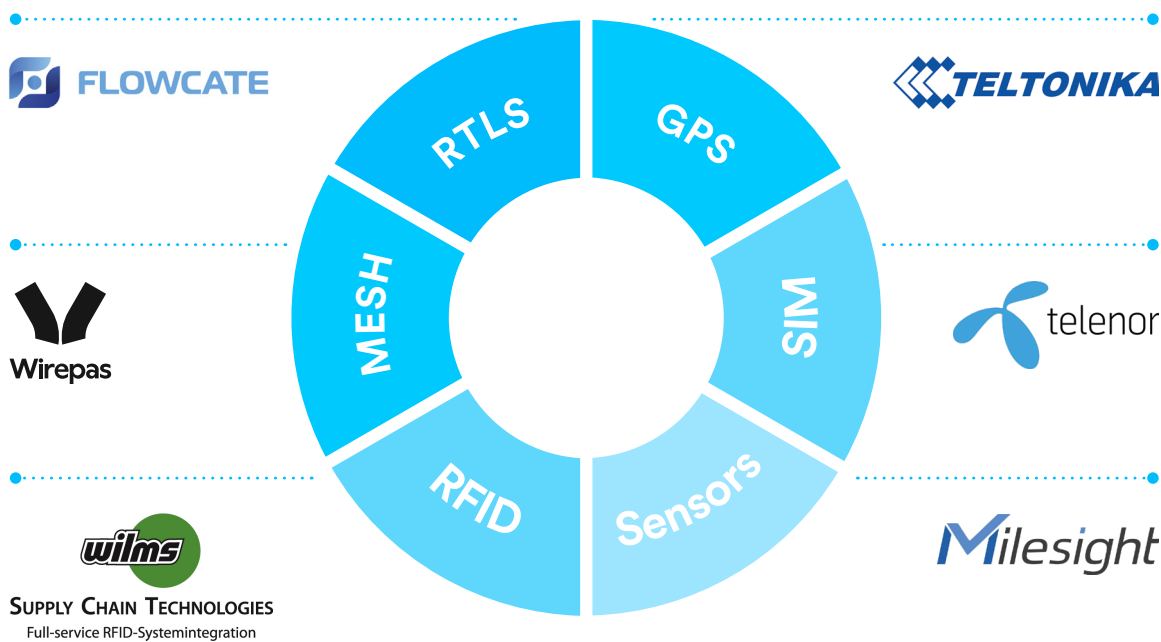




Partner | Strategy



Partner | Technology



Partner | Sales

PRODUCT	1 RESELLER	2 WHITE LABEL	3 SOLUTION	4 AFFILIATE
HARDWARE	✓	✓	✓	–
SIM	✓	✓	✓	–
API	✓	✓	✓	–
INFLEET	✓	✓	✓	–
INFLEET WHITE LABEL	–	✓	–	–
OWN SOLUTION	–	–	✓	–
BORNEMANN CLOUD	optional	optional	optional	✓



Become a PARTNER now!

As a [Bornemann Reseller 1](#) opportunities to acquire new customers open up for you. Our products in the fields of GPS tracking, RTLS, IoT and sensors provide you with the chance to both strengthen existing customers and acquire new ones, expanding into new markets. With over 30 years of experience in telematics, RTLS, IoT and sensors, we possess extensive expertise in software and hardware solutions. Utilize this 30-year expertise to expand your product portfolio. As a family-owned company, we are always here to support you with advice and assistance. We offer competitive prices and reliable product availability. All our solutions are integrated and certified by us.

The [White-Label-Partnership 2](#) builds on the foundation of the reseller partnership. This allows you to offer our successful telematics portal, „Infleet,“ under your own brand name and with a customized pricing model to your customers, strengthening customer loyalty. We assist you in shaping customer agreements and support your marketing activities. Explore our attractive licensing models. In the Bornemann Academy, we

provide you with the necessary product knowledge to conduct competent consultations on „Infleet“ and the associated hardware.

If you already have your own software platform or wish to integrate our data into your solution, then our [Solution-Partner-Program 3](#) is the right fit for you. We handle all processes for you, from the procurement and integration of hardware components to the transmission of data through suitable SIM cards and hosting the data in our certified data centers. Through our standardized API interface, we seamlessly connect you to your solution, saving you time and giving you a knowledge advantage over your competitors. Our experienced development team works closely with you to ensure the seamless data transfer between our solution and yours, integrating them smoothly.

If you are more interested in purely referring potential customers, our [Affiliate-Partnership 4](#) might be just the right fit for you. In this model, you receive a suitable commission for every successfully referred customer.

Start now with us in a strong partnership!

5 steps to collaboration

Apply for partnership

Partnership application
(Model 1, 2, 3 or 4) at
<https://bornemann.shop/Partner>



1

2



Conclude partnership agreement

Upon acceptance of the
application, the terms and
conditions for the confirmed
partner model apply.

Access to Shop

Access to the Bornemann Shop will be
granted to you. This will provide you with
immediate access to the configurator,
datasheets, prices, and order processing.



3

4



Onboarding

We offer target-oriented training
on our solutions for you.
Together, we create an
individualized business plan.“

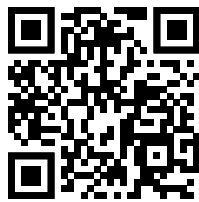
Living the partnership

Dedicated contact person
for **White Label** and
Solution Partners.



5

Start here



bornemann®

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Subject to changes, errors, and typographical mistakes.
Depicted hardware may vary in color and shape.
Logos and brand names are property of their respective
companies.